

POLYMER FILMS FOR CHEESE

STRATEGIES TO GROW YOUR BUSINESS

Prepared by:

CPL Business Consultants

Milton Park Innovation Centre, Abingdon, OX14 4RY, United Kingdom
Tel: +44 1865 257 252, info@cplconsult.com, www.cplconsult.com

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In this case study, a specialist supplier to cheese makers asked CPL Business Consultants to look at the technologies in polymer films that could be used for cheese. CPL's comprehensive and detailed report, which included recommendations on the most promising technologies, was used to inform the client's growth and diversification strategy.

CPL's client supplied a range of ingredients to the dairy industry, including rennets, permeates, and starter cultures. It had a significant share of the regional market and a sound dairy customer base. In recent years, packaging technology had made a significant impact in other areas of the food industry, and the client wanted to understand the potential impact of this technology in the cheese industry.

The objective of this study was to examine the 'state of the art' technology in polymer films for cheese. CPL gave a particular interest to technologies with the potential to address existing problems and/or improve cheese ripening processes. Our client was seeking to build its expertise in coating technology in order to improve its offering for its customers. CPL reported on the different technologies developed and their uses and identified potential partners for developing new products.

POLYMER FILMS FOR CHEESE

Executive Summary

- Objective
- Background
- Principal Findings
- Conclusions
- Recommendations

Flexible Packaging Technology Advancements e.g.:

- Smart Films
- Oxygen Scavengers
- Aliphatic Polyketones
- Biopolymers and 'Natural' Plastics
- Many others

Packaging Films Market

- Cheese Packaging and Ripening
- Technological Advances and Potential Applications in Cheese

Companies with Polymer Films for Cheese

- Manufacturers
- Distributors
- Companies Providing Value-Added Services

Detailed Profiles of Companies

- 11 Company Profiles

Contacts

- Insights from industry insiders

Patents

- Recent Patents

In addition to this report on polymer films for cheese, CPL has also worked, for example, on [PHAs as cheese coatings](#), [cheese starter cultures](#), and a [strategy for a cheese ingredient company](#). You can find other relevant projects by browsing the site or using the search bar at the top of the page. Have a look at our [Introduction](#) and [Brochure](#) for a description of our consultancy work. You can also review [eight case studies](#).