

# OPERATING SUBSIDIARY REORGANISATION

STRATEGIES TO GROW YOUR BUSINESS

Prepared by:

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***In this case study, an ingredient blending company engaged CPL Business Consultants to advise it on the reorganisation of an operating subsidiary. The parent company asked CPL to appraise the facilities and roles and responsibilities within the company. CPL used its deep sector expertise to help optimise the organisational structure and manufacturing Return on Capital Employed (ROCE).***

We first carried out a thorough audit, including staff interviews and surveys, with reports and recommendations to the parent company. Then, CPL advised the client on internal restructuring, which it subsequently implemented, and the company moved forward very well. The client reallocated tasks and promoted personnel; this led to the staff being more productive with greater job satisfaction. Ultimately the operating subsidiary reorganisation increased employee retention and improved profitability.

The family-owned company grew into an attractive acquisition target, and the owners ultimately exited the business by selling at a high multiple to a global strategic player.

*In addition to this project on operating subsidiary reorganisation, CPL has worked on many strategic projects for ingredients companies e.g. a [market entry strategy for texturisers](#) and an [operating subsidiary business plan](#). You can find other relevant projects by browsing this site or using the search bar above. Have a look at our [Introduction](#) and [Brochure](#) for a description of our consultancy work. You can also review [eight case studies](#).*