

NATURAL SWEETENERS INCL. STEVIA AND LO HAN GUO

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TABLE OF CONTENTS

NATURAL SWEETENERS INCL. STEVIA AND LO HAN GUO.....	1
NATURAL SWEETENERS STEVIA AND LO HAN GUO.....	1
<i>Executive Summary</i>	1
<i>Sugar and Sweeteners</i>	1
<i>Market Data</i>	1
<i>Contact Overview</i>	2
<i>Price/Value Model</i>	2
<i>Players & Products</i>	2
<i>Legislation</i>	3
<i>Opportunities Identified</i>	3
<i>Patents</i>	3
<i>News</i>	3
<i>Contacts</i>	3
<i>Information Abstracted from An Earlier Study (1997)</i>	4

The objective of this project was to assist in determining the market characteristics and current market situation for Lo Han Guo and Stevia in the context of other natural sweeteners.

Click to see [the contents of the study](#) or look below for an outline.

NATURAL SWEETENERS STEVIA AND LO HAN GUO

Executive Summary

- Objective
- Background and Scope
- Method
- Answers to Questions
- Principal Findings
- Conclusions

Sugar and Sweeteners

- Sugar
- Other Sugars
- Starch Sweeteners and Polyols
- Intense Sweeteners
- Other Sweeteners
 - Dulcin
 - LHG
 - NHDC
 - Stevia
 - Thaumatin

Market Data

- Sugars and Sweeteners
 - Global
 - Europe
- World Market for Bulk Sweeteners and Polyols
 - Starch Sweeteners
 - Lactose Derived Sweetener
 - Polyols
- World Market for Intense Sweeteners
 - Characteristics of Intense Sweeteners
 - European Market for Intense Sweeteners
 - Asian Market for Intense Sweeteners
- The Future of the Natural Intense Sweetener Market

Contact Overview

- General
- Stevia
 - Market
 - Price
 - Players
 - Products
 - Regulatory Issues
- Lo Han Guo
 - Market
 - Price
 - Players
 - Products
 - Regulatory Issues
- Others

Price/Value Model

Players & Products

- Products
- Manufacturers
- Distributors
- End Users and Retailers

Legislation

- Approval Of Low-Calorie Sweeteners
 - US
 - EU
- Overview
- Global Legislation Relating to Specific Sweeteners
 - Stevioside
 - Thaumatin
 - Sucralose
 - Alitame
 - Acesulfame K
 - Aspartame
 - Aspartame-Acesulfame Salt
 - Cyclamate
 - Saccharin
 - Neohesperidine Dc
- Publications
 - Stevioside Import Ban (Food Standards Agency)
 - Advisory Committee on Novel Foods and Processes, Annual Report 1998.
 - Stevia Legislation Update
 - Stevia and Stevioside (Food Standards Agency)
 - Products Containing Stevia Rebaudiana Bertoni Or Stevioside

Opportunities Identified

Patents

- Overview
 - Lo Han Guo
 - Stevia
- Selection Of 10 Companies With Recent Patents
- Lo Han Guo Patents
- Stevia Patents

News

- Sweeteners
- Steviosides
- Lo Han Guo

Contacts

- Manufacturers & Distributors of Natural Sweeteners
- End Users & Potential End Users of Natural Sweeteners
- Others

Information Abstracted from An Earlier Study (1997)

- Markets
- Market Potential for LHG
- Juices, Concentrates and Purees
- Fruit Compounds
- Sauces and Dressings
- Canned Fruit
- Bakery
- Jams
- Soft Drinks
- Baby Foods
- Additional Contacts
- Pharmaceutical Products
- Legal Approval
- Other Contacts

Have a look at our [Introduction](#) and [Brochure](#) for a description of our consultancy work.