

MALTITOL AND MALTODEXTRIN MARKET PREVIEW

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In this case study, CPL was engaged by an international ingredients company to provide insights into the markets for maltitol and maltodextrin. CPL provided information which supported the client's strategic planning process.

OBJECTIVE

The objective of this market study was to provide an overview of the maltitol and maltodextrin markets. The overview includes volumes, values and prices, customers and competition and trends and uses of the two sugars.

METHOD

CPL's approach was to base the main content of the study on in-house databases, publicly available information (e.g. data from government agencies, patents, scientific journals, trade press, internet *etc.*) and its network of contacts.

We obtained data on volumes and values, sales and trends. Interviews were carried out with those knowledgeable in both industries.

Click to see [the contents of the study](#) or look below for an outline.

MALTITOL AND MALTODEXTRIN MARKETS

Objective, Background & Scope

Principal Findings

- Markets
- Products & Players (Maltitol)
- Products & Players (Maltodextrin)
- Distributors (Maltodextrin & Maltitol)
- Contact Overview
- News – Maltitol
 - Regulatory
 - Research
 - Patents
 - Applications
 - Competition
- News – Maltodextrin
 - Market
 - Applications
 - Research

Conclusions and Recommendations

Introduction

- Maltitol
- Maltodextrin

Markets for Maltitol and Maltodextrin

- US Maltitol Demand
 - Research and Markets
 - Frost and Sullivan 2007
- Analysis of The Worldwide Polyol Markets
 - Polyols
 - Key Drivers
 - Key Manufacturers

Products & Players

- Maltitol
 - 6 companies
- Maltodextrin
 - 9 companies
- Chinese Maltodextrin and Maltitol Companies
 - 6 companies

Distributors

- 11 distributors

Contacts

- Overview
 - 13 contacts

News

- Overview
- News
- Summary
- Maltitol
- Maltodextrin
- Maltitol News
 - 16 articles
- Maltodextrin
 - 3 articles

16 Tables

13 Figures

Have a look at our [PowerPoint Introduction](#) and Brochure describing deliverables, differentiators and case studies. [Eight case studies](#) can also be reviewed.