

# LACTIC ACID MARKET DYNAMICS

Prepared by:

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## TABLE OF CONTENTS

LACTIC ACID MARKET DYNAMICS .....	1
LACTIC ACID MARKET DYNAMICS .....	1
<i>Executive Summary</i> .....	1
<i>Lactic Acid Markets</i> .....	1
<i>Polylactic Acid Markets</i> .....	1
<i>Technical aspects</i> .....	2
<i>Contact reports</i> .....	2

*In this case study a leading trader in soft commodities (i.e. those that are grown, rather than mined), engaged CPL Business Consultants to provide a briefing paper covering the market dynamics for lactic acid. CPL's report provided authentic insights which enabled the client to make an informed decision on whether or not to investigate this potential market further.*

The purpose of this study was to describe the dynamics of the lactic acid market for the client. This included information about present markets, prices and trends, as well as a discussion of the possibilities of future increases in the market. The report also included profiles of leading companies and estimates of profitability. Barriers to entry and key success factors were considered and discussed.

You can find an outline of the contents of the report below. Please contact CPL for further details of our services and work in food ingredients.

## **LACTIC ACID MARKET DYNAMICS**

### **Executive Summary**

- Objective
- Method
- Principal findings
- Conclusions
- Recommendations

### **Lactic Acid Markets**

- Companies
- Market Volume, Value and Growth (CAGR)
- Production
  - By Company
  - By Region
  - By Sector
- Price by Application
- Applications

### **Polylactic Acid Markets**

- Companies
- Market Volume, Value and Growth (CAGR)
- Price by Application
- Applications

## Technical aspects

- Metabolic, biochemical and chemical considerations
- Raw material production
- Raw material processing to fermentation/chemical substrates
- Conversion of raw materials to crude products
- Product separation and purification
- End products and technical aspects of use
  - Lactic acid versus citric acid use in foods
  - Polylactide compared with other plastics
- Chemical and physical properties

## Contact reports

- Contacts with market participants, customers and experts

*In addition to lactic acid market dynamics, CPL has worked on a very wide [range of food ingredients](#), including [citric acid](#). You can find further relevant examples using the search bar on this page, or by browsing this site by areas of expertise. Have a look at our [Introduction](#) and [Brochure](#) for a description of our consultancy work. You can also review [eight case studies](#).*