

# INDUSTRIAL GAS OPPORTUNITIES IN AGRICULTURE

Prepared by:

CPL Business Consultants

Milton Park Innovation Centre, Abingdon, OX14 4RY, United Kingdom

Tel: +44 1865 257 252, [info@cplconsult.com](mailto:info@cplconsult.com), [www.cplconsult.com](http://www.cplconsult.com)

STRATEGIES TO GROW YOUR BUSINESS

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*In this case study, a diversified chemicals company engaged CPL Business Consultants to look at areas of opportunity for industrial gas in agriculture. CPL provided a comprehensive report on the areas of opportunity, including market insights recommendations on opportunities to pursue and also go-to-market scenarios.*

## **OBJECTIVES**

CPL's client, a diversified chemical company, wanted to expand its activities in the food chain and required information, particularly on where it could play in agriculture. In order to provide this information, CPL appraised areas of opportunity for industrial gas products and services in agriculture (arable and livestock) and aquaculture.

## **METHOD**

Following a workshop with our client, CPL conducted internal brainstorming sessions and preliminary research to identify areas that warranted further analysis. The subsequent study focused on describing key characteristics of markets, such as size and growth rate, technologies currently in use, and an appraisal of the potential for our client in each area.

The report used data from public sources and databases, CPL's internal databases, in addition to contacts from across the sectors of interest to make recommendations.

Click to see [the contents of the study](#), or otherwise look below for an outline.

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### Executive Summary

### Opportunities for Industrial Gas in Agriculture and Aquaculture

#### Arable Agriculture Opportunities and Prospects for Industrial Gas

- Markets
- Current Practices
- Recent Patents
- Opportunities and Prospects

#### Livestock Agriculture Opportunities and Prospects for Industrial Gas

- Markets
- Current Practices
- Recent Patents
- Opportunities and Prospects

#### Aquaculture Opportunities and Prospects for Industrial Gas

- Markets
- Current Practices
- Recent Patents
- Opportunities and Prospects

### Companies of Interest

- 5 Companies

### Contact Reports

- 41 contacts in agriculture, horticulture and aquaculture

### News

- Livestock Agriculture
  - 1 Article
- Aquaculture
  - 10 Articles
- Other agricultural areas

### 41 Tables and 27 Figures

*Please have a look at our [PowerPoint Introduction](#) and Brochure describing deliverables and our differentiators. You can also review [eight case studies](#) can also be reviewed.*