

INDUSTRIAL GAS OPPORTUNITIES IN AGRICULTURE

STRATEGIES TO GROW YOUR BUSINESS

Prepared by:

CPL Business Consultants

Milton Park Innovation Centre, Abingdon, OX14 4RY, United Kingdom
Tel: +44 1865 257 252, info@cplconsult.com, www.cplconsult.com

TABLE OF CONTENTS

INDUSTRIAL GAS OPPORTUNITIES IN AGRICULTURE	1
OBJECTIVES	1
METHOD	1
TABLE OF CONTENTS.....	2
<i>Executive Summary.....</i>	2
<i>Opportunities for Industrial Gas in Agriculture and Aquaculture</i>	2
<i>Companies of Interest</i>	2
<i>Contact Reports</i>	2
<i>News.....</i>	2
<i>41 Tables and 27 Figures</i>	2

In this case study, a diversified chemicals company engaged CPL Business Consultants to look at areas of opportunity for industrial gas in agriculture. CPL provided a comprehensive report on the areas of opportunity, including market insights recommendations on opportunities to pursue and also go-to-market scenarios.

OBJECTIVES

CPL's client, a diversified chemical company, wanted to expand its activities in the food chain and required information, particularly on where it could play in agriculture. In order to provide this information, CPL appraised areas of opportunity for industrial gas products and services in agriculture (arable and livestock) and aquaculture.

METHOD

Following a workshop with our client, CPL conducted internal brainstorming sessions and preliminary research to identify areas that warranted further analysis. The subsequent study focused on describing key characteristics of markets, such as size and growth rate, technologies currently in use, and an appraisal of the potential for our client in each area.

The report used data from public sources and databases, CPL's internal databases, in addition to contacts from across the sectors of interest to make recommendations.

Click to see [the contents of the study](#), or otherwise look below for an outline.

TABLE OF CONTENTS

Executive Summary

Opportunities for Industrial Gas in Agriculture and Aquaculture

Arable Agriculture Opportunities and Prospects for Industrial Gas

- Markets
- Current Practices
- Recent Patents
- Opportunities and Prospects

Livestock Agriculture Opportunities and Prospects for Industrial Gas

- Markets
- Current Practices
- Recent Patents
- Opportunities and Prospects

Aquaculture Opportunities and Prospects for Industrial Gas

- Markets
- Current Practices
- Recent Patents
- Opportunities and Prospects

Companies of Interest

- 5 Companies

Contact Reports

- 41 contacts in agriculture, horticulture and aquaculture

News

- Livestock Agriculture
 - 1 Article
- Aquaculture
 - 10 Articles
- Other agricultural areas

41 Tables and 27 Figures

Please have a look at our [PowerPoint Introduction](#) and Brochure describing deliverables and our differentiators. You can also review [eight case studies](#) can also be reviewed.