

HEALTH INGREDIENT OPPORTUNITIES

Prepared by:

CPL Business Consultants

Milton Park Innovation Centre, Abingdon, OX14 4RY, United Kingdom

Tel: +44 1865 257 252, info@cplconsult.com, www.cplconsult.com

STRATEGIES TO GROW YOUR BUSINESS



TABLE OF CONTENTS

HEALTH INGREDIENT OPPORTUNITIES	1
HEALTH INGREDIENT OPPORTUNITIES	1
<i>Executive Summary</i>	<i>1</i>
<i>Opportunities in Health Ingredients</i>	<i>1</i>
<i>Appendix</i>	<i>1</i>

In this case study, a global ingredients company engaged CPL Business Consultants to find opportunities for brain health, immune health, satiety, weight management and glycaemic index.

Opportunities for brain health included improving cognitive function and mental performance with an emphasis on energy metabolism in the brain. Immune health opportunities focussed on immunomodulation, for example, boosting the immune system and reducing autoimmune disorders.

Initially, through its extensive networks, proprietary data and desktop research, CPL identified 221 potential health ingredient opportunities meeting the client's criteria. We profiled the opportunities, describing what was available, the owner, IP, trials and other pertinent data. CPL then ranked the opportunities in order of suitability and recommended the next steps to take.

The client used this report to bring new products into its portfolio before another ingredients company acquired it.

Click here for a PDF of [the contents of the study](#), or look below for an outline.

HEALTH INGREDIENT OPPORTUNITIES

Executive Summary

- Objective and Background
- Scope of the study
- Method
- Overview

Opportunities in Health Ingredients

- Core Health and Nutrition Areas
- Complementary Health Areas
- Enabling Technologies for Ingredients

Appendix

- Other Ideas
- Additional Research

Have a look at our [PowerPoint Introduction](#) and [Brochure](#) describing deliverables, differentiators and case studies. You can also review [eight case studies](#).