

BUSINESS CONSULTANTS

CPL

GLOBAL MARKETS & APPLICATIONS FOR ALGINATES

STRATEGIES TO GROW YOUR BUSINESS

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In this case study CPL Business Consultants provided data on the global market and applications for alginates. This project was part of the buy-side due diligence for a potential acquisition.

Tracing back to the 1930s, the alginates industry is mature but has evolved continuously over time. Prior to the 1960s and 1970s, the producers of seaweed hydrocolloids were privately owned enterprises. The industry has consolidated mainly through horizontal but also vertical consolidation and is now dominated by a few large players. CPL has supported companies both with their organic growth and M&A activities in alginates and also in hydrocolloids more widely.

OBJECTIVE

The objective of this study was to provide insights on the global market and applications for alginates, particularly of non-technical grades.

METHOD

This study was based on sources available to CPL including in-house databases, an extensive network of contacts and other publicly available information such as that obtained from patents and technical literature. CPL was able to produce the report within a compressed time-scale to meet the client's needs.

The product scope was alginates, with a focus on sodium alginate, potassium alginate, and calcium alginate including High G and High M alginates. The geographic scope was global with regional breakdown for Europe, Asia, North America, Latin America, Middle East and Africa. Applications of interest included food, beverage and pharmaceuticals (including medical devices).

REPORT

The report was presented as a PowerPoint presentation and a Word document. The contents of the Word document were as below:

Objective

Background

Values and Volumes

- Raw Material Supply
- Production and Capacity
- Pricing
- Markets by Application

Players

- 9 Companies

Contacts

Summary

- Global Alginates Market
- Prices
- Raw Material Supply
- Strategic Trends
- European Players
- Chinese & Japanese Players
- Investment by Players
- Alginates Products & Applications
- Pharmaceuticals

Overview

- Market Size, Capacity and Production
- Prices
- Raw Material Supply
- Strategic Trends
- Players in Europe
- Players in China
- Players in Japan
- Investment by Players
- Alginates Products
- Applications

Contact Reports

- 20 Contacts

Tables

- Alginates Seaweeds Harvest, Dry Volume Est. (kt)
- Alginates Seaweeds Harvest, Dry Value Est. (\$m)
- Alginates Seaweeds Yield, Volume Est. (t)
- Alginates Seaweeds Harvest, Dry – Average Prices Est. (\$/t)
- Alginates Seaweeds Harvest, Wet Volume Est. (t)
- Alginates Seaweeds Harvest, Wet Volume (kt)
- Alginates Production by Region, Volume Est. (t)
- Alginates Capacity and Production, Volume Est. (t)
- Alginates Capacity and Production – Global, Volume Est. (t)
- Alginates Production – Global, Value Est. (\$m)
- Alginates Production – Global, Volume Est. (t)
- Alginates Production – Average Prices (\$/Kg)
- Alginates Food Application Segments – Global, Volume Est. (t)
- Alginates Pharma Application Segments – Global, Volume Est. (t)
- Alginates Capacity, Production and Turnover by Company
- FMC Food Grade Alginates
- FMC Pharmaceutical Grade Alginates
- Use of Alginates by Application and Type

Figures

- Alginates Seaweeds Harvest, Dry Volume Est. (kt)
- Alginates Seaweeds Harvest, Dry Value Est. (\$m)
- Alginates Seaweeds Yield, Volume Est. (t)
- Alginates Seaweeds Harvest, Dry – Average Prices Est. (\$/t)
- Alginates Seaweed Harvest, Wet Volume Est. (t)
- Alginates Seaweeds Harvest, Dry Volume (t)
- Alginates Production by Region, Volume Est. (t)
- Alginates Capacity and Production, Volume Est. (t)
- Alginates Capacity and Production – Global, Volume Est. (t)
- Alginates Production – Global, Value Est. (\$m)
- Alginates Production – Global, Value Est. (\$m)
- Alginates Production – Global, Volume Est. (t)
- Alginates Production – Global, Volume Est. (t)
- Alginates Production – Average Prices (\$/kg)
- Alginates Production – Average Price (\$/kg)

Have a look at our [PowerPoint Introduction](#) and Brochure describing deliverables, differentiators and case studies. [Eight case studies](#) can also be reviewed.