

FOOD SYSTEMS AND BLENDS

STRATEGIES TO GROW YOUR BUSINESS

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In this case study, a global food ingredients company wanted to expand its capabilities in food systems and blends.

CPL overviewed the competitive landscape, profiled the companies involved and also recommended which companies would be suitable M&A targets. The project ultimately resulted in a successful acquisition and significant business growth for the client.

Generally, companies in food blends and systems come from a range of sectors in the food industry, *e.g.* dairy and bakery. In addition, functional ingredient producers are active in this market, *e.g.* hydrocolloids and proteins. Ingredient distributors, including chemical ingredients and spice traders, may also add value by blending.

OBJECTIVE

CPL's client required insight into the competitive landscape in food systems and blends in EMEA. CPL used a wide range of proprietary and other data sources, combined with its knowledge and expertise to complete this report. Expert interviews were made through CPL's extensive networks. We provided our client with full details of the interviews.

Click to see [the contents of the study](#), or look below for an outline.

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Food System and Blends Companies

- 20 Company Profiles

Appendix

Have a look at our [PowerPoint Introduction](#) and Brochure describing deliverables, differentiators and case studies. [Eight case studies](#) can also be reviewed.