

# DETERMINANTS OF THE PRICE OF GELATINE

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*A global private equity fund engaged CPL Business Consultants to look at value creation and the determinants of the price of gelatine as part of a larger due diligence project. CPL was able to advise the client on how the price has changed and how it reflects the raw materials and value creation by the manufacturers.*

## OBJECTIVE

The objective of this short project was to assist our client in its due diligence of an animal products company by investigating the factors that contribute to pricing in the global gelatine market. The project formed supplementary information to an earlier project, details of which can be found [here](#).

## METHOD

The project looked at trends in the prices of gelatine raw materials and animal products and analysed the connections between them, enabling forecasts to be assessed. The study was based on sources available to CPL, including in-house databases, previous work in gelatine, and an extensive network of contacts in addition to publicly available information. CPL also talked to a number of companies from the animal products industry.

Click to see [the contents of the study](#) or look below for an outline.

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- Gelatine Prices
- Raw Materials Prices

**Overview of Contacts**

- Gelatine Pricing Outlook and Raw Material Supply/Demand Balance
- Sustainability of Raw Materials Supply
- Top Line Value Creation for Gelatine Manufacturers

**Contact Reports**

- 5 contacts

**2 Tables****5 Figures**

Have a look at our [PowerPoint Introduction](#) and Brochure describing deliverables, differentiators and case studies. [Eight case studies](#) can also be reviewed.