

# BECOMING BASIC IN GLUCOSE

STRATEGIES TO GROW YOUR BUSINESS

Prepared by:

CPL Business Consultants

Milton Park Innovation Centre, Abingdon, OX14 4RY, United Kingdom  
Tel: +44 1865 257 252, [info@cplconsult.com](mailto:info@cplconsult.com), [www.cplconsult.com](http://www.cplconsult.com)

## TABLE OF CONTENTS

<b>BECOMING BASIC IN GLUCOSE .....</b>	<b>1</b>
BECOMING BASIC IN GLUCOSE .....	1
<i>Executive Summary</i> .....	1
<i>Introduction</i> .....	1
<i>Glucose Markets and Players</i> .....	1
<i>Company Information</i> .....	1
<i>Glucose News</i> .....	1
<i>Contact Reports</i> .....	2
<i>Additional Glucose Information</i> .....	2
<i>6 Tables &amp; 8 Figures</i> .....	2

***In this case study, a food ingredients company engaged CPL Business Consultants to assist it with its vertical integration strategy to become basic in glucose. The Client used glucose as a feedstock for production, and the lack of an in-house supply constrained the available opportunities for further growth. CPL's comprehensive report mapped the market for glucose and identified potential opportunities for strategic partnership or acquisition.***

The objective of the project was to provide information and advice which would assist the client in becoming basic in glucose. The report included case studies and examples of companies which had been successful or not. CPL sought to facilitate this process by finding any opportunities which may be available to the client in terms of facilities for sale or potential partners and/or strategic allies. CPL also spoke to high-level contacts at potential partners to gauge their level of interest and introduced them to the client.

Click to see [the contents of the study](#), or otherwise, look below for an outline.

## **BECOMING BASIC IN GLUCOSE**

### **Executive Summary**

- Objective
- Method
- Principal Findings and Conclusions
- Recommendations

### **Introduction**

- Production of syrups and blends and starch-based products

### **Glucose Markets and Players**

- Companies, Plants, Capacities and Locations
  - Europe
  - United States

### **Company Information**

- Profiles of 38 Companies

### **Glucose News**

- Recent Developments

## Contact Reports

- Summary of Conversations with Companies
- 17 Responses from Contacts

## Additional Glucose Information

- Overview of Corn Wet Milling
- Historic Prices in the US

## 6 Tables & 8 Figures

CPL Business Consultants has completed many engagements on [nutritive sweeteners](#), sugars and starches. You can find further examples of our work on carbohydrates by browsing this site by subject, or using the search bar on this page. Please also have a look at our [PowerPoint Introduction](#) and [Brochure](#) describing deliverables, differentiators and case studies. You can also review [eight case studies](#).