

BAKER'S YEAST ACQUISITION IN THE UNITED STATES

STRATEGIES TO GROW YOUR BUSINESS

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In this case study, an international ingredients company engaged CPL Business Consultants to support due diligence for an acquisition of a baker's yeast company in the United States. The client successfully completed the acquisition and is one of the leading players in baker's yeast.

CPL overviewed the current situation, recent trends and views of the near future of the baker's yeast business in the United States in order to support the acquisition process. In particular, the due diligence study focussed on assessing the volume, price and competitive situation. We also profiled the major players, determining their position in the market and their strategies.

CPL conducted the due diligence study within a compressed timescale, for example, through direct contact with participants in yeast and related businesses. CPL obtained authentic insights, views and opinions through its extensive networks in ingredients. We also obtained additional information through desk-based research, particularly quantitative information on trends and future outlooks.

Click here for a PDF of [the contents of the study](#) or otherwise look below for an outline.

BAKER'S YEAST ACQUISITION IN THE UNITED STATES

Executive Summary

- Due Diligence Objective
- Method
- Principal Findings
 - Volume
 - Price
 - Competition
 - Market Share
 - Capacity
 - Players and Player Strategy
- Conclusions

Company Summaries

- 5 Baker's Yeast Companies

Contacts

- 7 Yeast Producers
- 4 Yeast End Users
- 4 Others

Baker's Yeast Volume Calculations

- Yeast Volume Calculations

Appendices

- Companies in the US Yeast Business
- Bread Consumption/Production Trends in the US *e.g.*:
 - Low-Carb Diets
- Bread Producers *e.g.*:
 - [Flower's Foods](#)
 - IBC
- News
 - Recent Developments in Yeast
- Yeast Product Types
 - Overview of Yeast Products
- Technology Developments
 - Patents
 - Research
 - News

In addition to this baker's yeast acquisition due diligence project, CPL has worked on many other yeast related projects, for example [yeast](#), [yeast extracts and yeast products](#), [yeast beta-glucans](#) and [Saccharomyces boulardii](#). You can find more examples by browsing this website or using the search bar on this page. Have a look at our [Introduction](#) and [Brochure](#) for a description of our consultancy work. You can also review [eight case studies](#).