

BACILLUS THURINGIENSIS EUROPEAN MARKET

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STRATEGIES TO GROW YOUR BUSINESS

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In this case study, a global biopesticides company engaged CPL Business Consultants to analyse the European market for Bacillus thuringiensis (Bt) and other biopesticides. CPL's comprehensive, insightful and fact-based report enabled the client to make well-informed business decisions as part of its overall growth strategy.

Our report covered 16 major European markets and seven crop sectors for Bt, 7 target species for pheromones and 5 target groups for entomopathogenic nematodes. Additionally, CPL reviewed prospects for biofungicides in the European market. A basic outline of the report can be found below. Please note that this outline is redacted and does not fully reflect the comprehensive nature and full contents of CPL's report.

EUROPEAN BIOPESTICIDES

Bacillus thuringiensis European Market

- Market Summary
- *Bacillus thuringiensis* European Markets by Country *e.g.*
 - France
 - Germany
 - Italy
 - Netherlands
 - Spain
- *Bacillus thuringiensis* European Markets by Sector *e.g.*
 - Forestry
 - Grape Vine
 - Protected Vegetable Crops

Pheromone-Based Biopesticides European Market

- Principles *e.g.*
 - Monitoring
 - Mass Trapping
 - Mating Disruption
- European Pheromone Use
 - Target Pests *e.g.*
 - Pink Bollworm
 - Codling Moth
 - Spruce Bark Beetle

Entomopathogenic Nematode Biopesticides European Market

- Entomopathogenic Nematodes
- Nematode Products
- Target Pests *e.g.*
 - Fungus Gnats
 - Mushroom Flies
 - Slugs and Snails

Biofungicides Prospects for Development and Use

- The Incentive
- Definition, Advantages and Disadvantages
- Biofungicides Mode of Action
- Types of Biofungicide
 - Bacteria Used Against Plant Disease *e.g.*
 - *Bacillus subtilis*
 - *Bacillus pumilis*
 - *Pseudomonads*
 - Fungi Used Against Plant Disease *e.g.*
 - *Streptomyces griseoviridis*
 - *Trichoderma spp.*
 - *Verticillium*
 - Yeasts *e.g.*
 - *Candida*
 - *Cryptococcus*
 - *Saccharomyces cerevisiae*
 - Attenuated or Hypovirulent Pathogens
 - Induced Resistance
 - Mycorrhizal Fungi

CPL has worked on the markets *e.g.* for [Bt in Asia](#) and [Bt in the Middle East](#). Additionally we have also for example, worked on biopesticides [business plans](#) and [acquisitions](#). You can find further examples of our work on [biopesticides on this site](#). Please look at our [PowerPoint Introduction](#) and [Brochure](#) describing deliverables and differentiators. You can also review [eight case studies](#).