

ARABINOGALACTAN AND OTHER PREBIOTICS

STRATEGIES TO GROW YOUR BUSINESS

Prepared by:

CPL Business Consultants

Milton Park Innovation Centre, Abingdon, OX14 4RY, United Kingdom
Tel: +44 1865 257 252, info@cplconsult.com, www.cplconsult.com

TABLE OF CONTENTS

ARABINOGALACTAN AND OTHER PREBIOTICS.....	1
ARABINOGALACTAN AND OTHER PREBIOTICS	1
<i>Arabinogalactan Manufacturers</i>	2
<i>Additional Information</i>	2
<i>Contacts</i>	2
<i>Appendix</i>	2
<i>Tables</i>	2

In this case study, an ingredients company engaged CPL Business Consultants to analyse the market dynamics and opportunity for arabinogalactan in the context of other prebiotics. The objective was to determine the market opportunity for commercial arabinogalactan products in foods and dietary supplements. CPL provided insightful fact-based analysis, which informed the client's decision-making process for its growth and diversification strategy.

To determine the likelihood of commercial success, CPL answered the following questions: –

1. Is the whole market for prebiotics taking off, growing and likely to continue for some time?
2. How well are Inulin and FOS competing in that market?
3. What progress are manufacturers making with their arabinogalactan products?
4. How diverse is this market, and how attractive is it when considering factors like competition, growth, cost of entry etc.?

Click here for a PDF of [the contents of the study](#), or otherwise, look below for an outline.

ARABINOGALACTAN AND OTHER PREBIOTICS

- Objective
- Background
- Method
- Answers to Questions
- Principal Findings
 - Arabinogalactan Manufacturers
 - Soluble Fibres & Prebiotics
 - Applications, Technical Functions & Health Benefits of Soluble Fibres/Prebiotics
 - Markets & Trends
 - Manufacturers and Products
 - Inulin & FOS
 - Players and Products
 - Market Volumes, Values and Growth
 - Market Sectors & Applications
 - End User Perception
- Conclusions
 - Arabinogalactan Manufacturers
 - Soluble Fibres & Prebiotics
 - Applications, Technical Functions & Health Benefits of Soluble Fibres
 - Arabinogalactan Markets & Trends
 - Manufacturers & Products
 - Inulin & FOS

Arabinogalactan Manufacturers

- Historic and Current Arabinogalactan Manufacturers
- Products Containing Arabinogalactan
- Recent News
- Research News Publications
- Patents

Additional Information

- Soluble Fibres & Prebiotics
- Inulin & Fructo-Oligosaccharides (FOS)
- Functional Food Markets and Trends

Contacts

Appendix

Tables

- Manufacturers of Soluble Fibre Ingredients
- Chemical Composition & Characteristics of Candidate Prebiotic Carbohydrates
- Inulin, Oligofructose (OF) and Fructo-oligosaccharide (FOS) Products Currently on the Market
- Estimated and Predicted Market Values for Functional Foods
- Number of Approved Products By FOSHU Category
- US Functional Food Sales By Category
- What do Different Countries Consider to be a Functional Food?

CPL has worked on many projects concerning prebiotics, probiotics and postbiotics, e.g. [inulin and FOS](#). Have a look at our [Introduction](#) and [Brochure](#) for a description of our consultancy work. You can also review [eight case studies](#).