

AMINO ACID MARKETS

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STRATEGIES TO GROW YOUR BUSINESS

TABLE OF CONTENTS

AMINO ACID MARKETS	1
AMINO ACID MARKETS	1
<i>Executive Summary</i>	1
<i>Introduction</i>	1
<i>Market for Amino Acids</i>	1
<i>Products, Players and Prices</i>	2
<i>Dietary Supplements</i>	2
<i>Animal Feed</i>	2
<i>Pharmaceuticals</i>	3
<i>27 Contact Reports</i>	3
<i>19 News Items</i>	3
<i>Appendix 1 – European regulation of amino acids in animal nutrition</i>	3
<i>Appendix 2</i>	3
<i>30 Tables</i>	3
<i>3 Figures</i>	3

In this case study, an international client engaged CPL Business Consultants to assess and offer advice on amino acid markets as an area of potential opportunity.

The client wanted to reduce its dependence on a single product, and there were a number of possibilities that it could consider to achieve this. These included adding value to its existing products or by-products, developing new products based on its location, technical capability and physical assets, or making and developing acquisitions in related businesses.

CPL provided an overview of various potential opportunities to inform the client's strategic decision-making process. We also provided recommendations on where to focus and the sectors that have the most promise.

Click to see [the contents of the study](#), or otherwise, look below for an outline.

AMINO ACID MARKETS

Executive Summary

- Objective
- Scope of the study
- Method
- Principal Findings
 - Market
 - Market for Leucine, Isoleucine and Tyrosine
 - General Amino Acid Market
 - Animal Feed Market
 - Dietary Supplements Market
 - Pharmaceutical Market
 - Food Market
 - Producers, Products and Prices
- Conclusions
- Recommendations

Introduction

- Branched Chain Amino Acids (BCAA)
- Essential Amino Acids in Sports Nutrition

Market for Amino Acids

- Dietary Supplement
- Animal Feed
- Pharmaceuticals
 - Clinical Nutrition
 - Use in Synthesis

Products, Players and Prices

- Manufacturers
- Distributors and Import/Export organisations
- Premixers
- Sports Nutrition
- Food Applications

Dietary Supplements

- Definitions
- Product Categories
- Distribution Channels
- Market Structure
- Product and Brand Differentiation
- Markets and Trends
 - Market Drivers
 - Success Factors
 - Barriers to Entry
- Products and Players
 - Products
 - Players
- Regulatory
 - US
 - EU

Animal Feed

- Animal Feed Ingredients
 - Market Trends
- Animal Feed Additives
 - Market Trends
 - Market Drivers and Constraints
 - Success Factors and Barriers to Entry
- Regulatory
 - US
 - EU
- Prices and Players

Pharmaceuticals

- Markets and Trends
 - Clinical Nutrition
 - Amino Acids for Synthesis
- Market drivers
- Leucine and Isoleucine
 - Scientific Research
- Tyrosine
 - Scientific Research
- Parenteral Nutrition – an Overview

27 Contact Reports

19 News Items

Appendix 1 – European regulation of amino acids in animal nutrition

Appendix 2

- NutriSoy Organic Whole Soybean Powder from [ADM](#)
- Observations of Branched-Chain Amino Acid Administration in Humans
- The Role of Leucine in the Regulation of Protein Metabolism

30 Tables

3 Figures

CPL has worked on many [ingredients market overviews](#). Have a look at our [PowerPoint Introduction](#) and [Brochure](#) describing deliverables, differentiators and case studies. [Eight case studies](#) can also be reviewed.